



UAnimals

2025

Annual report

HELLO, FRIENDS!

This year, we continued to rescue animals from war and cruelty. But let's be honest, 2025 was a real challenge.

Since the beginning of 2022, we have focused all our efforts on saving animals from war. Now, in the fourth year of the full-scale invasion, we continued to evacuate animals under fire, carrying out veterinary missions to towns and villages near the front line, where veterinary care has long been unavailable. We distributed food to abandoned animals, and supported overcrowded shelters, helping them stay warm in winter and equipping rooms and enclosures throughout the year. Our volunteer community visited dozens of shelters, walking, combing, and caring for hundreds of animals.

Over the course of these 365 days, UAnimals has managed to support at least 155,000 house pets, domesticated, and wild animals in the Donetsk, Kharkiv, Kherson, Dnipropetrovsk, Odesa, Mykolaiv, and other regions where animals rescued from the war continue to receive care. We provided humanitarian and financial aid, fought to protect animals from cruelty, and promoted humanity towards nature in all areas.

There were extremely difficult challenges. This year, our evacuation bus was destroyed in a russian drone attack. Thankfully, both people and animals were unharmed. We will restore the rest. We lacked the strength to be everywhere, but we did everything we could to be where we were needed most.

Thank you for standing with us through this year! We are certain that another extremely important value for us is people. Only together, thanks to your support and joint efforts, can we save the lives of animals.

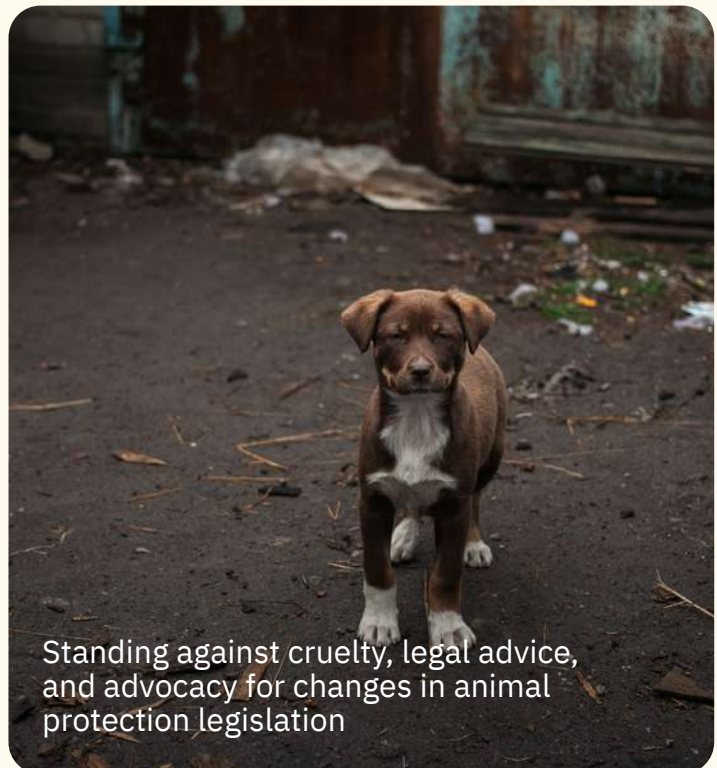
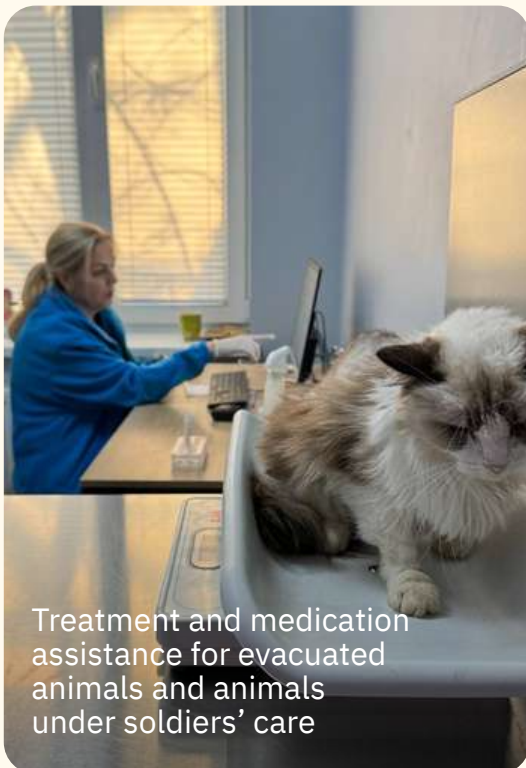
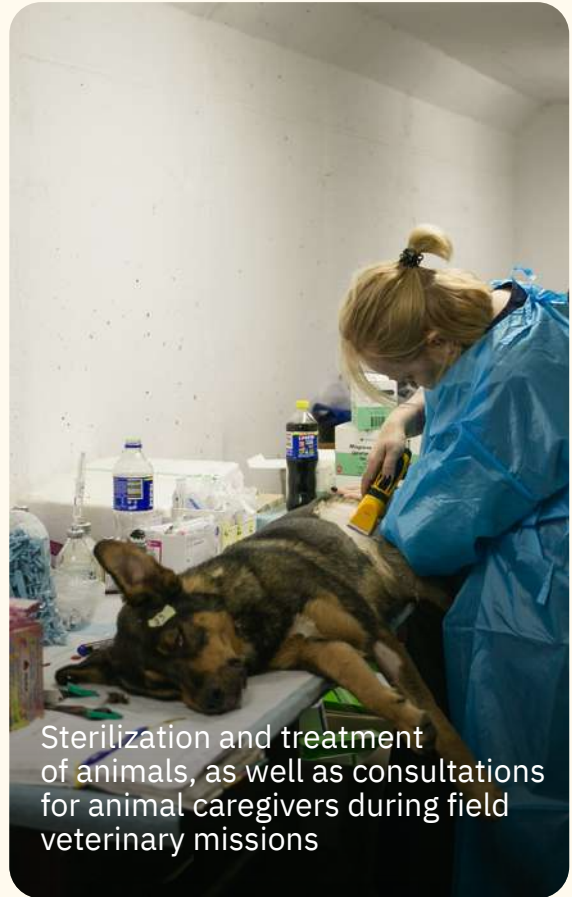
One of our core values is transparency. If this resonates with you, too, then you have opened the UAnimals report for 2025 for a reason. We are happy to share this value with you, as well as the value of every single life. We invite you to explore this report and look back at how, together, we helped animals in 2025!

[Sign up for monthly donations to UAnimals](#)

Oleksandr Todorchuk, founder of UAnimals and serviceman of Ukrainian army

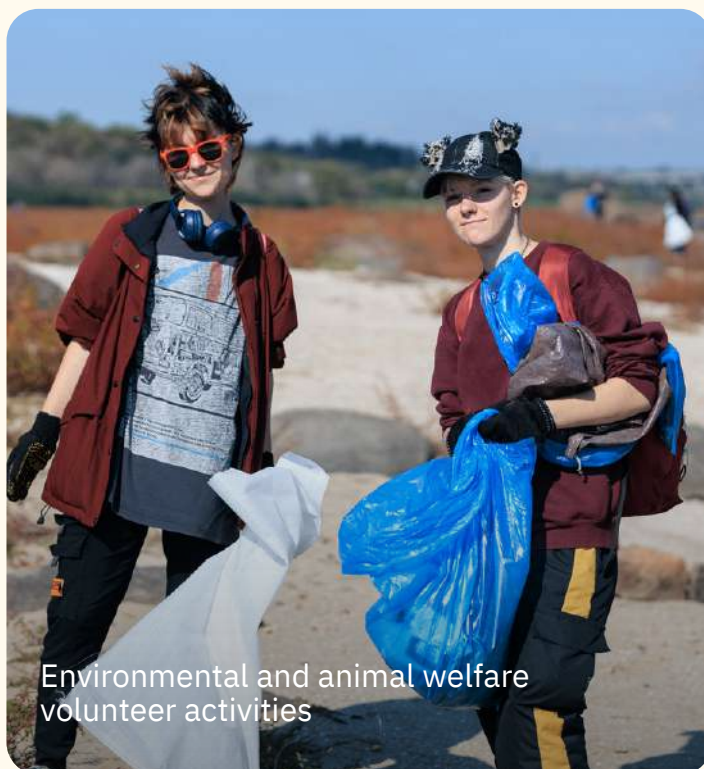


MAIN AREAS OF ASSISTANCE IN 2025:





Providing feed and treatment supplies for animals under soldiers' care



Environmental and animal welfare volunteer activities



Expanding partnerships with businesses and charitable organizations in Ukraine and abroad



Volunteer food distribution in frontline territories



Support for shelters and rehabilitation centers:
reconstruction, development, purchase of equipment, and consumables



Protests abroad against
Russian ecocide as part of
the #StopEcocideUkraine
campaign



Forming humane values in children
within the project «Humane Education
and Volunteering»

In 2025, UAnimals helped at least

155,000 animals

in all areas of its work



Sterilized **4,738** animals



Treated and provided food
and parasite prevention
for **2,550** animals under
soldiers' care



Evacuated
2,607 animals



Helped to treat
13,559 animals



Provided feed
for **74,000** animals



Treated **4,535** animals
at Vet Mission

*Animals in the listed categories may overlap, as the count is based on the number of times assistance was provided.

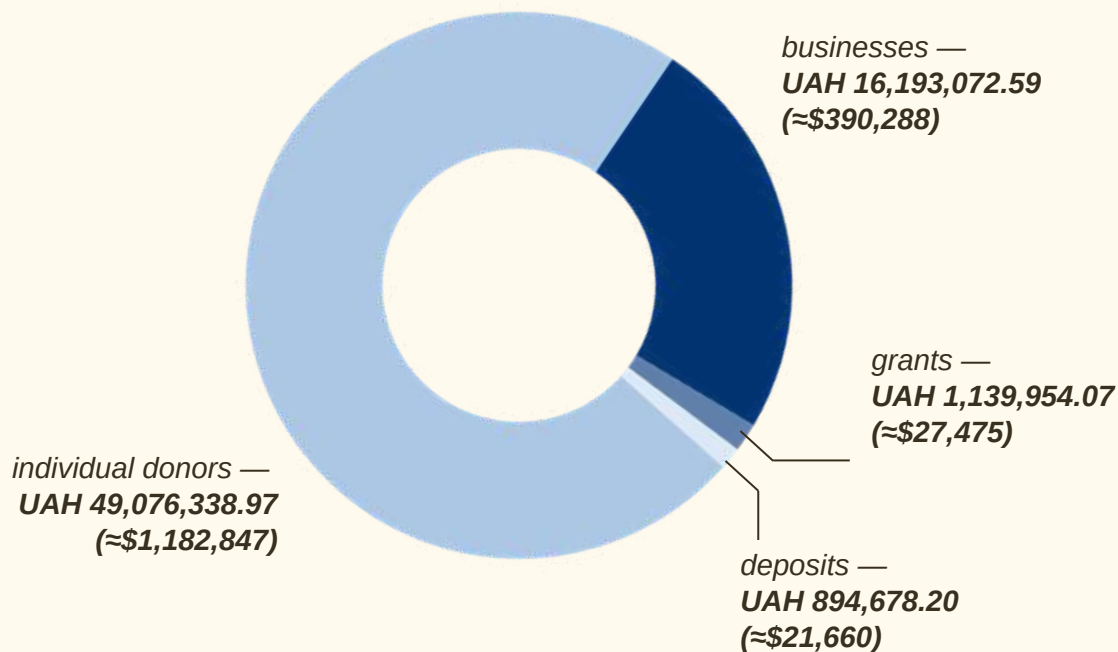


In 2025, UAnimals raised

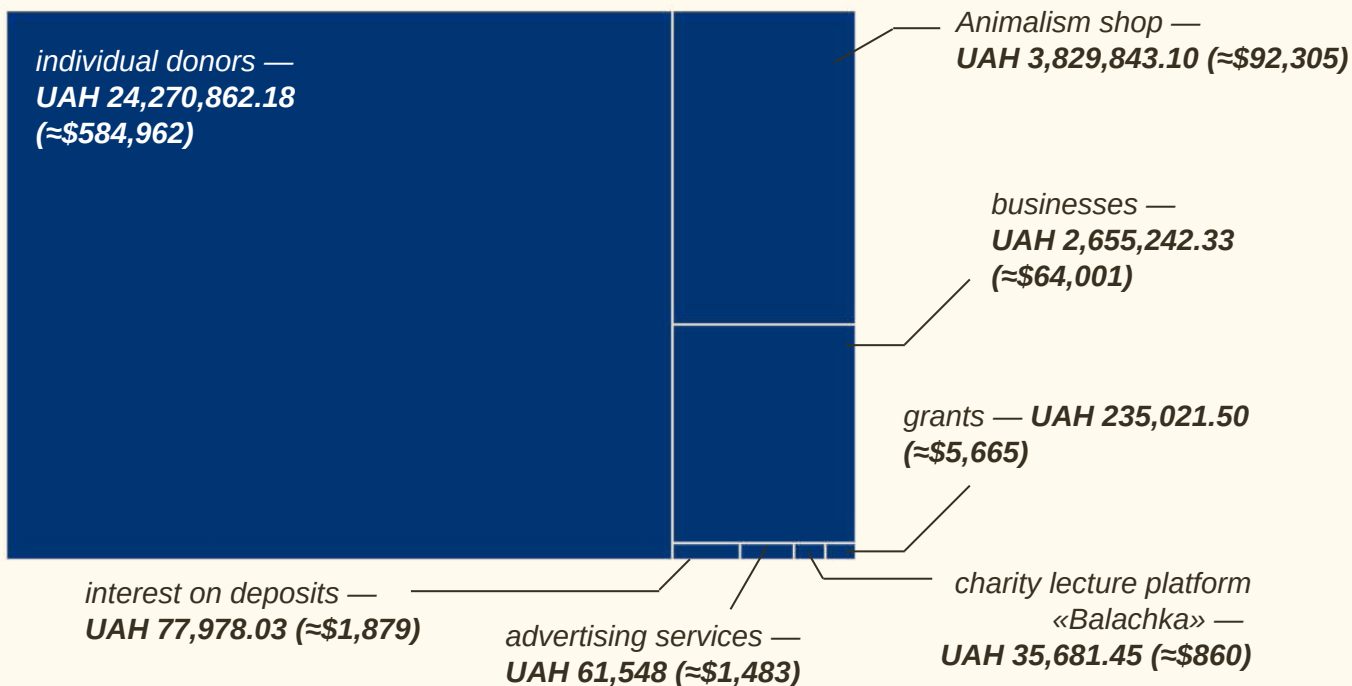
UAH 98,470,220.42 (~\$2,373,348)

to help animals as a public organization and charitable foundation*

Charitable foundation revenues
UAH 67,304,043.83 (~\$1,622,175)



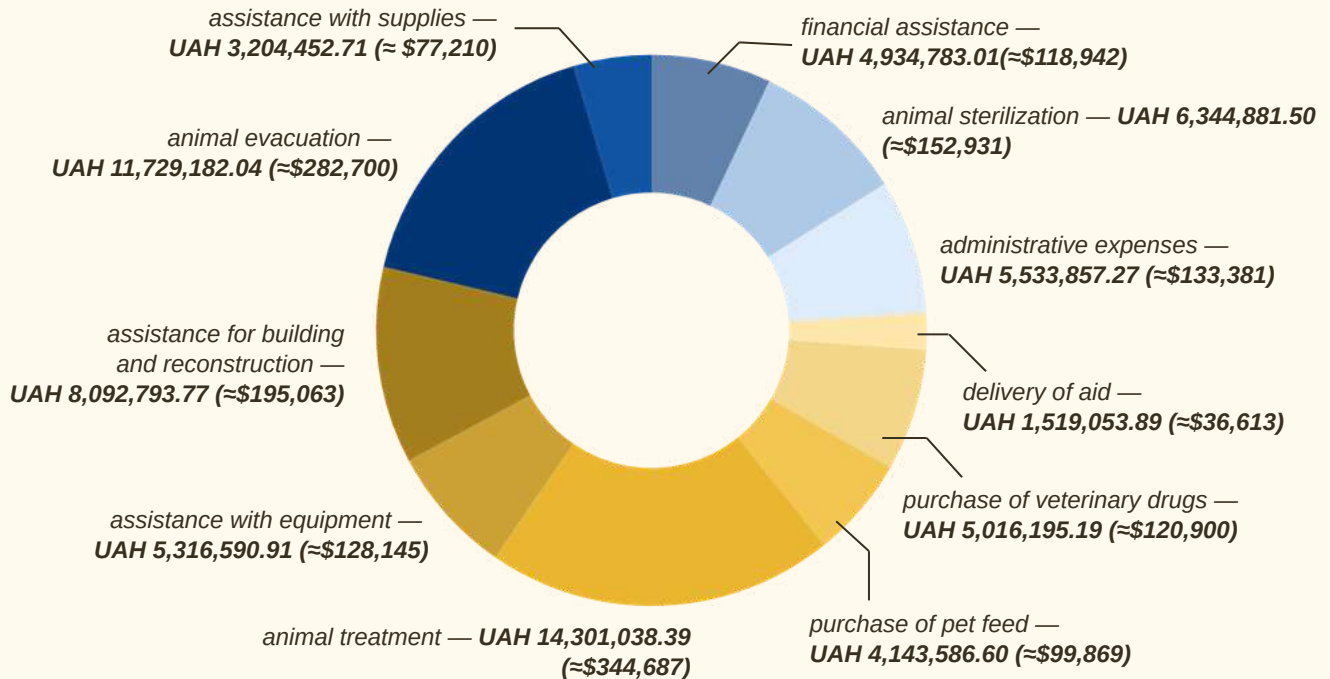
NGO revenues
UAH 31,166,176.59 (~\$751,173)



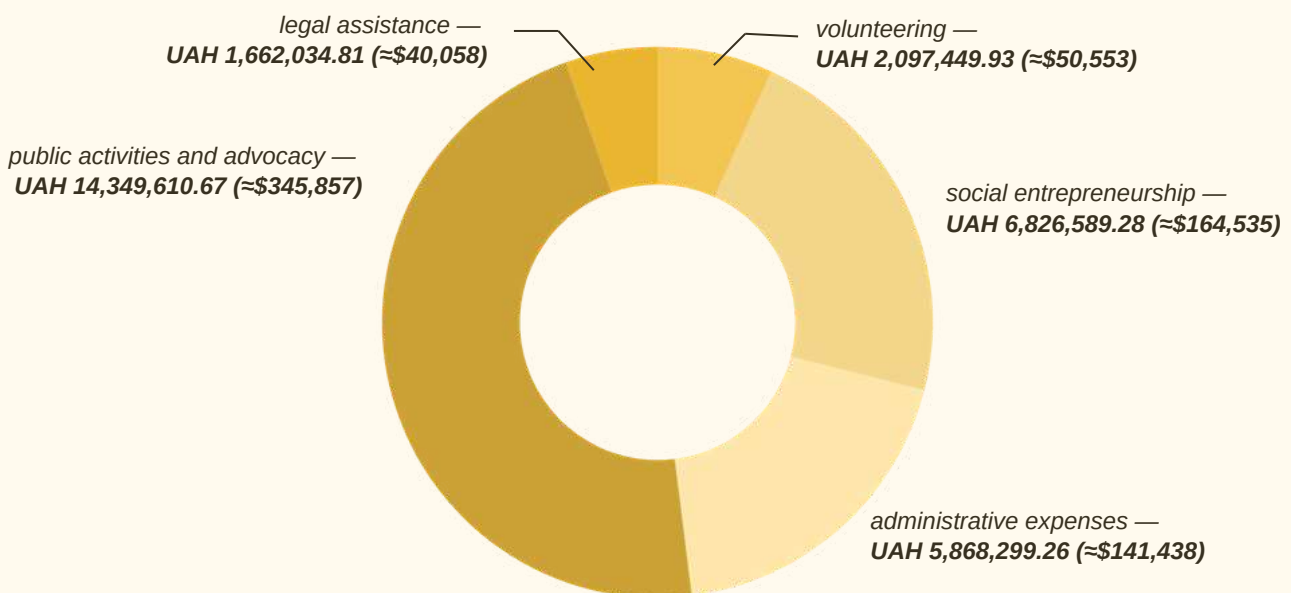
*UAnimals addresses the urgent needs of animals as a charitable foundation, and it works on long-term changes in the field of animal protection as an NGO.

In total, we spent **UAH 100,940,399.23 (~\$2,432,885)**
on the statutory activities of the UAnimals charitable foundation and
non-governmental organization in 2025*

Charitable foundation expenses in general UAH 70,136,415.28 (~\$1,690,441)



NGO's expenses in general UAH 30,803,983.95 (~\$742,443)



*UAnimals addresses the urgent needs of animals as a charitable foundation, and it works on long-term changes in the field of animal protection as an NGO.

A man and a woman are shown in a close-up, working together to place a grey cat into a metal cage. The man is on the left, looking down at the cat, and the woman is on the right, holding the cat. The cat is looking towards the camera. The background is dark and out of focus.

EVACUATION

Rescuing animals from frontline areas was one of our priorities in 2025. The front line was constantly shifting, and the situation was changing very quickly. We tried to evacuate as many animals as possible, because abandoned animals have almost no chance to survive in such conditions.

Most of the rescued animals were cats and dogs, but not only. We evacuated both domestic and wild animals: goats, cows, guinea pigs, raccoons, lions, ducks, chickens, rabbits — any animal we could still evacuate from the frontline settlements.

Evacuation is not just about taking an animal out of the combat zone. Afterward, they need treatment, examination, sterilization, rehabilitation, and a safe place to live, namely a shelter or a family.

Rescue missions mean daily risk, fear, and sleepless nights. But as long as it is still possible to reach these places, we will continue to rescue everyone we can.

2,607 animals
from **87** settlements

were evacuated during the year

114 evacuation
trips

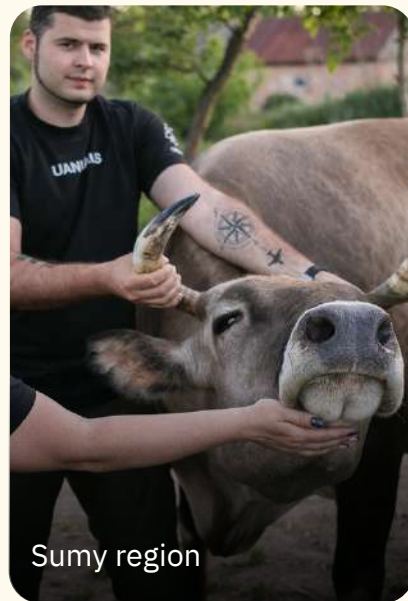
were taken to the frontline regions



Donetsk region



Dnipropetrovsk region



Sumy region



Kharkiv region



Zaporizhia region



Kherson region

The Bison and Buivol evacuation vehicles traveled

159,585 kilometers

in one year.



Throughout the year, donors purchased **15,926 virtual tickets** for evacuation trips together with UAnimals for a UAH 100 (≈\$2) donation. We used the money raised from this project to evacuate animals.



During the year, in February and December, we lost two evacuation vehicles in the enemy drone attacks. Unfortunately, there are no safe conditions near the front line, and every trip is a risk.



A woman with dark hair tied back, wearing a dark t-shirt with a white floral logo and the text "UAnimal" on the sleeve, is leaning over a wire cage. She is wearing white gloves and examining a small black and white dog. The background is a solid blue color.

HELPING ANIMALS DURING VETERINARY MISSIONS

We go on Veterinary missions to places where help is needed most — to frontline settlements. From early morning until late at night, vets, catchers, assistants, and managers work tirelessly to catch, vaccinate, sterilize, treat, groom, feed animals, and even perform surgeries in extreme conditions. They also advise people and explain how to care for animals and what to do in difficult cases. Each mission helps protect 300–350 animals.

The work continues late into the night. In frontline areas, access to veterinary care is limited, which is why we must reach as many animals as possible and help everyone in need.

In 2025, we went on **12 Veterinary missions**
and helped **4,535 animals.**



Dnipropetrovsk region



Donetsk region



Zaporizhia region



Mykolaiv region



Kharkiv region

We visited **32 towns and villages.**





TREATMENT

We helped treat
13,559 animals
in 2025

We pay for veterinary care for injured and sick animals that we evacuate ourselves or together with volunteers and the military. This includes examinations and consultations, diagnostics, tests and examinations, treatment of injuries, infectious, viral, and parasitic diseases. It also includes surgeries, hospital stays, and post-operative care.

We pay for vaccinations, parasite treatments, microchipping, and passportization, as well as temporary accommodation, special food, medication, and constant supervision during recovery.

We also treat stray animals that are being cared for by the military. In frontline conditions, cats and dogs often get sick and injured, and defenders cannot afford to pay for treatment or sterilization.

A separate area of focus is **support for shelters** with purchasing and delivering vaccines, medications, and preventive measures to protect as many animals as possible.





PROVIDING FEED

Animal feeding is basic but vital support for animals in frontline settlements and for animals in the care of the military. Given conditions of full-scale war, food is often unavailable or too expensive, and regular nutrition directly affects the health, immunity, and ability of animals to survive the cold, disease, and stress of war. Often, it is a matter of life and death.

For the military, taking care of cats and dogs at their posts is an additional responsibility that is not always financially feasible. For animals in frontline areas, food is often their only chance to avoid starvation. That is why we deliver food to places where it truly saves lives.

In 2025, we delivered **147,000 kilograms of animal food** to various shelters, as well as to the soldiers who care for animals in the combat zone.

In total, we fed **74,000 animals.**

In particular, volunteers of the UAnimals community distributed **16,814 kilograms of feed** in frontline areas. Over the course of the year, more than 75 distributions took place. People in frontline areas need a lot of animal feed because they often take care not only of their own cats and dogs, but also those that have lost their families and homes. Humanitarian aid often does not reach towns and villages near the front line, and the postal service does not work. Therefore, such distributions are extremely important. We are grateful to everyone who participates in these trips!



47,097.01 kilograms

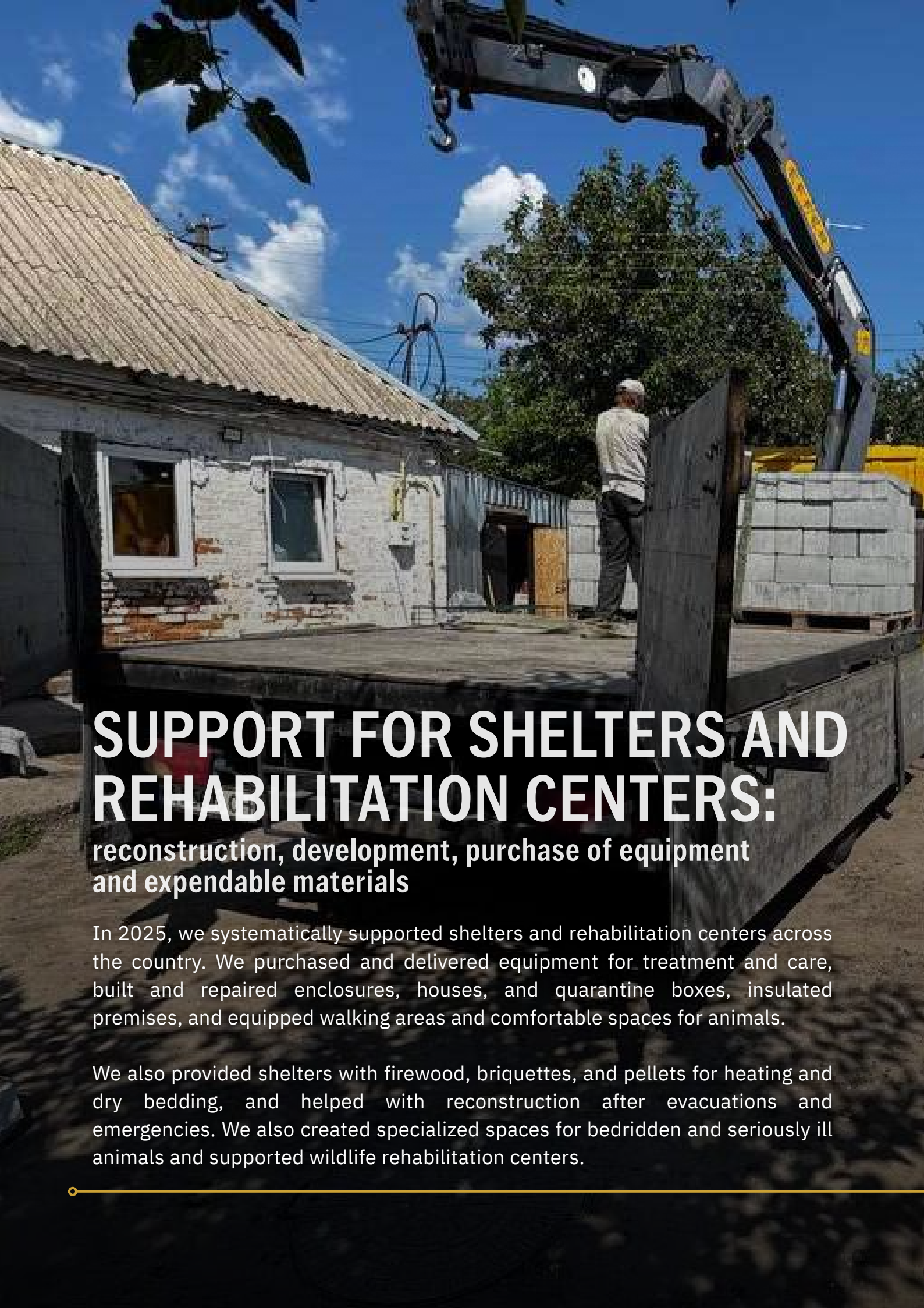
of the total amount of feed



is humanitarian aid from Josera Ukraine. That's over **UAH 6 000 000** (**≈\$144,613**)! Thank you for your regular support with the charitable pet food.

We also thank Nova Poshta Humanitarian for their support and for the opportunity to deliver such necessary cargo free of charge!





SUPPORT FOR SHELTERS AND REHABILITATION CENTERS:

reconstruction, development, purchase of equipment and expendable materials

In 2025, we systematically supported shelters and rehabilitation centers across the country. We purchased and delivered equipment for treatment and care, built and repaired enclosures, houses, and quarantine boxes, insulated premises, and equipped walking areas and comfortable spaces for animals.

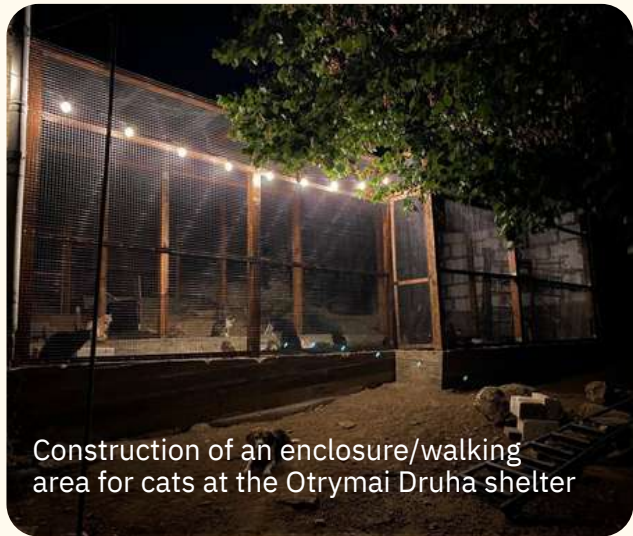
We also provided shelters with firewood, briquettes, and pellets for heating and dry bedding, and helped with reconstruction after evacuations and emergencies. We also created specialized spaces for bedridden and seriously ill animals and supported wildlife rehabilitation centers.

Over 23,000 animals

now enjoy more comfortable living conditions.



Construction of enclosures at the Animal House Rescue shelter



Construction of an enclosure/walking area for cats at the Otrymai Druha shelter



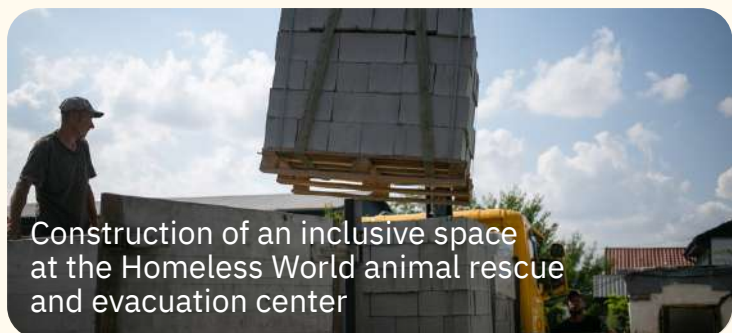
Purchase of a veterinary care trailer for animals with viral diseases at the Zoohelp shelter



Purchase and delivery of firewood, briquettes, and pellets for 20 shelters and rehabilitation centers



Purchase and delivery of sedatives for animals, protective films, and fire extinguishers for four shelters



Construction of an inclusive space at the Homeless World animal rescue and evacuation center



Provision of kennels and enclosures for the Bilozersk Animals shelter



RESULTS OF THE UANIMALS VOLUNTEER COMMUNITY

1,370 volunteers

joined the Community in 2025

What exactly did UAnimals volunteers do this year?

They collected **51 tons of trash**

in seven national parks during two cleanup marches.

850 volunteers joined the eco-action.



They distributed food and antiparasitic treatments to animal caregivers in frontline territories

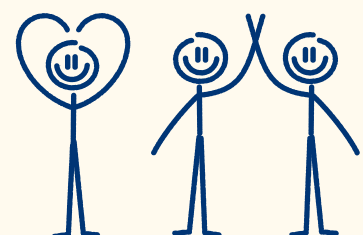
75 times.

They collected and sent **over 200 blankets** to animal shelters to keep the enclosures and premises warm.



They cleaned

shelters and rehabilitation centers to make the animals' lives more comfortable.



They organized photo days

at shelters to help animals find new families faster.



They hung bird feeders and bat houses.



They spent time with animals at shelters:

walking, grooming, combing, and feeding them.



We participated in the «Letters to Saint Nicholas» project: over 300 volunteers sent food, toys, treats, and beds to animals in shelters.

We installed doghouses

to help animals survive the winter



[Join the UAnimals Volunteer Community](#)

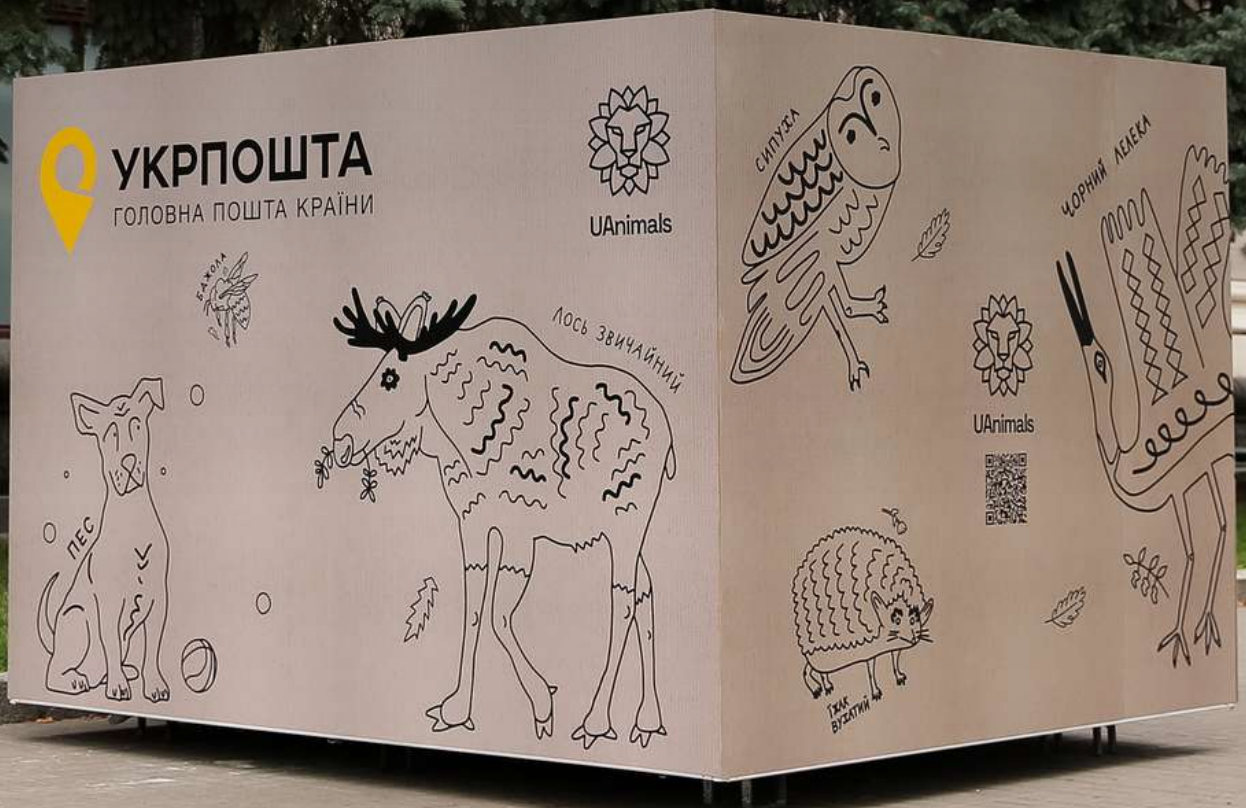
PARTNERSHIPS

In 2025, our work was made possible thanks to the trust and support of

65 partners.

These are businesses, foundations, and institutions that supported us financially, with resources, expertise, and their platforms, helping to make animal welfare systematic.

In 2025, together with Ukrposhta, we released a special series of postal boxes featuring animals affected by the war. The project draws attention to the fate of both domestic and wild animals and provides an opportunity to support their rescue through donations. In this way, an ordinary parcel shipment became a way to help those who cannot ask for help themselves.



Largest financial partnerships

1. Donation from Deutscher Tierschutzbund e. V — **UAH 4,115,686.21 (~\$99,197)**
2. Donation from GlobalGiving — **UAH 3,149,767.50 (~\$75,916)**
3. Assistance from Master Zoo — **UAH 2,418,830.96 (~\$58,299)**
4. Proceeds from the Power Coins campaign by the National Bank of Ukraine — **UAH 2,093,191 (~\$50,450)**
5. Donation from Lega Anti Vivisezione — **UAH 1,466,260.50 (~\$35,340)**
6. Donations within the collaboration between the Aurora multimarket and Monobank — **UAH 2,000,000 (~\$48,204)**
7. Donations within the collaboration between the Aurora multimarket and Mermade — **UAH 1,000,000 (~\$24,102)**



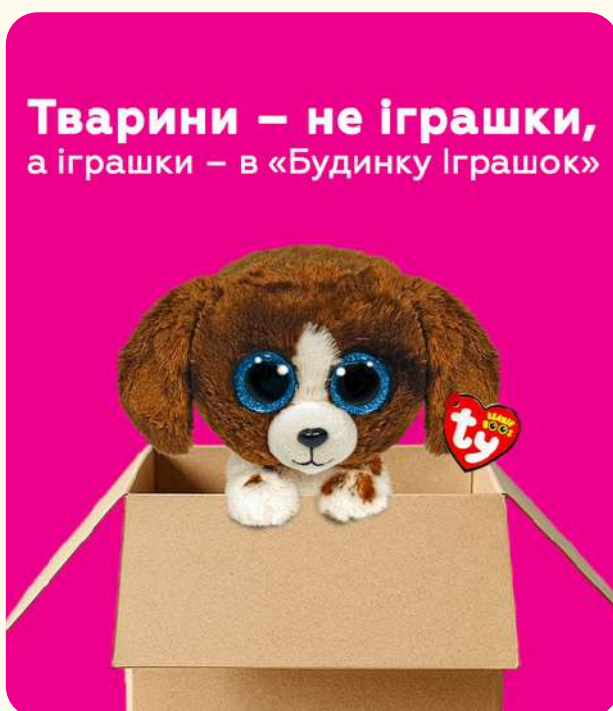
TOP-3 humanitarian partnerships

1. Josera — donated **over 47 tons of pet food**.
2. Nova Poshta Humanitarian — provided **1,200,000 points** for aid delivery:
1 point = 1 hryvnia.
3. Vegdog — donated **23 tons of pet food**.

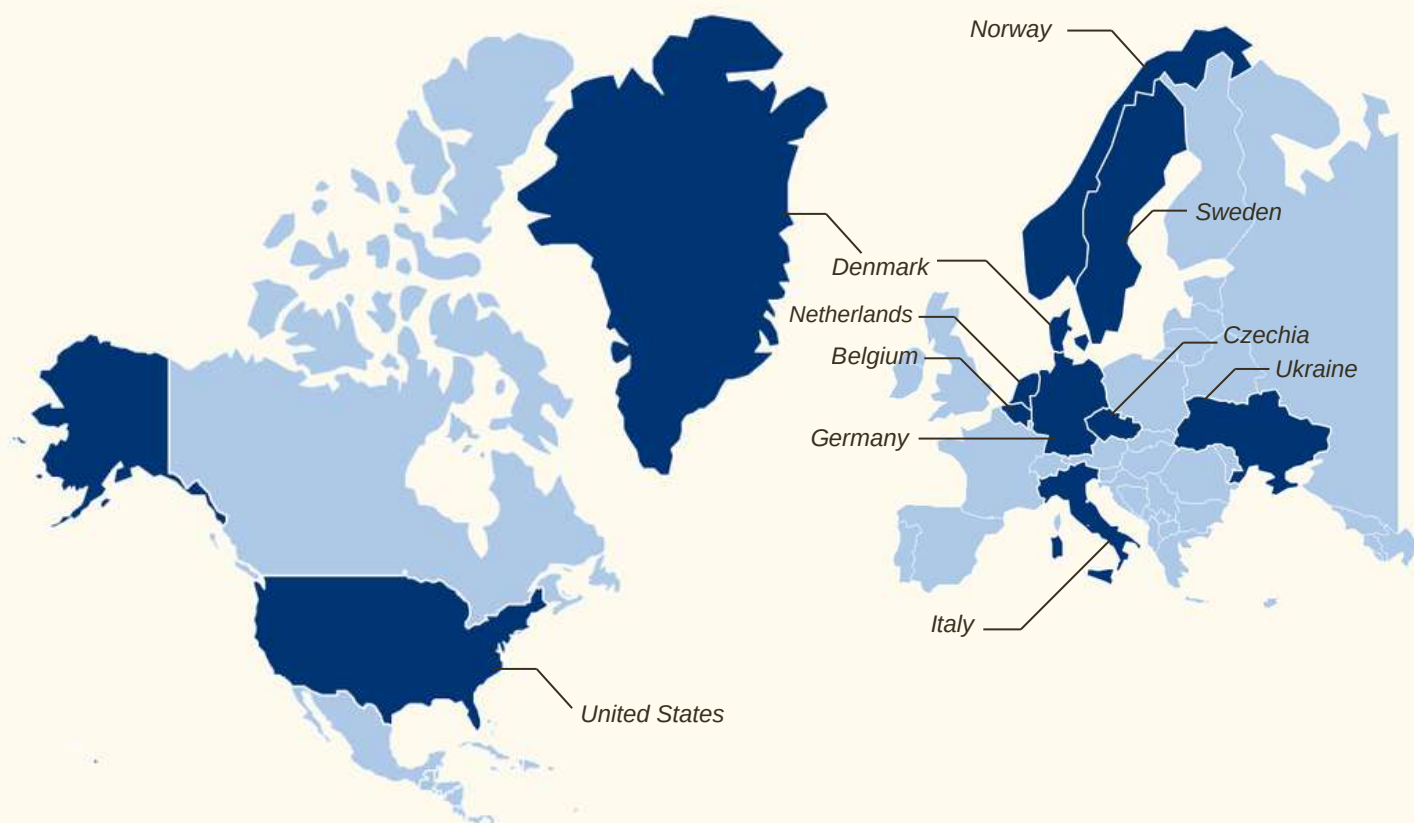


TOP social partnership

Together with the Budynok Igrashok toy store, we launched a social campaign with the message **«Animals are not toys. Toys are in the Budynok Igrashok (Toy House)»** and created a charitable educational coloring book for children. Coloring books help to foster a humane attitude towards animals since childhood.



Geography of assistance from partners in 2025





«HUMANE EDUCATION AND VOLUNTEERING»

In 2025, UAnimals and Suziria Group launched an educational ecosystem about humanity and a culture of compassion for animals.

Empathy and care for living things are instilled from childhood. Along with awareness of the world and observation of it, upbringing and education. Teachers are closely involved in this process, which is why the topics of humane treatment of animals and volunteering are integrated into the educational process.

Thanks to humane education, children will form a worldview that includes caring for animals and nature in general. And thanks to the «Humane Education and Volunteering» ecosystem, humane topics have been introduced in an easy, inspiring, and interesting way.

Project results

- * we developed **14 ready-made lessons** for primary and secondary schools, as well as interactive materials to accompany them;
- * we launched a chatbot with **1,660+ participants**;
- * **658 teachers** took part in webinars to learn more about the project;
- * **2,958+ students** took part in humane education lessons;
- * **2,500+ students** joined special events within the project.

More about the project

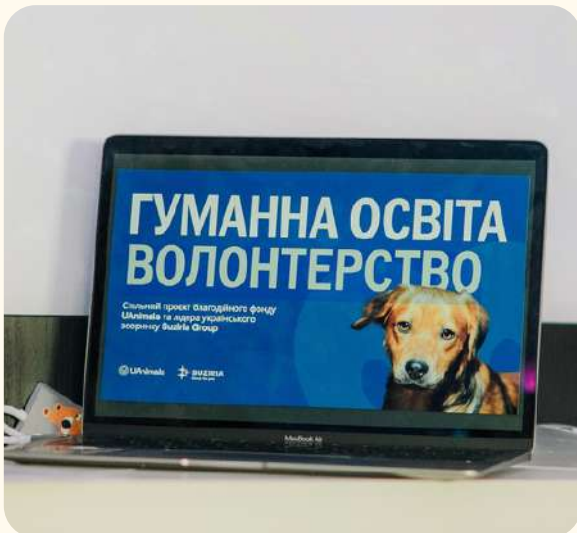
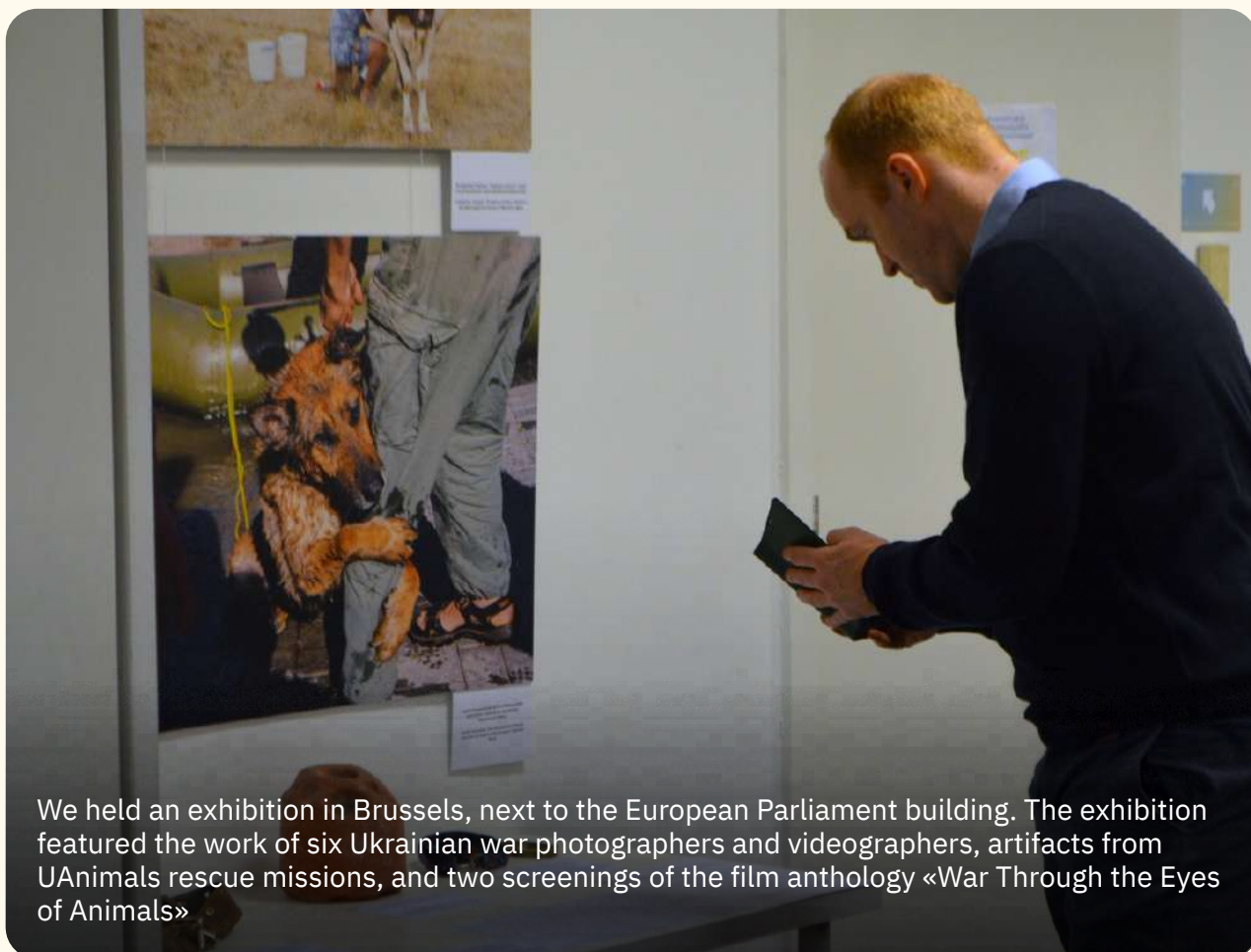
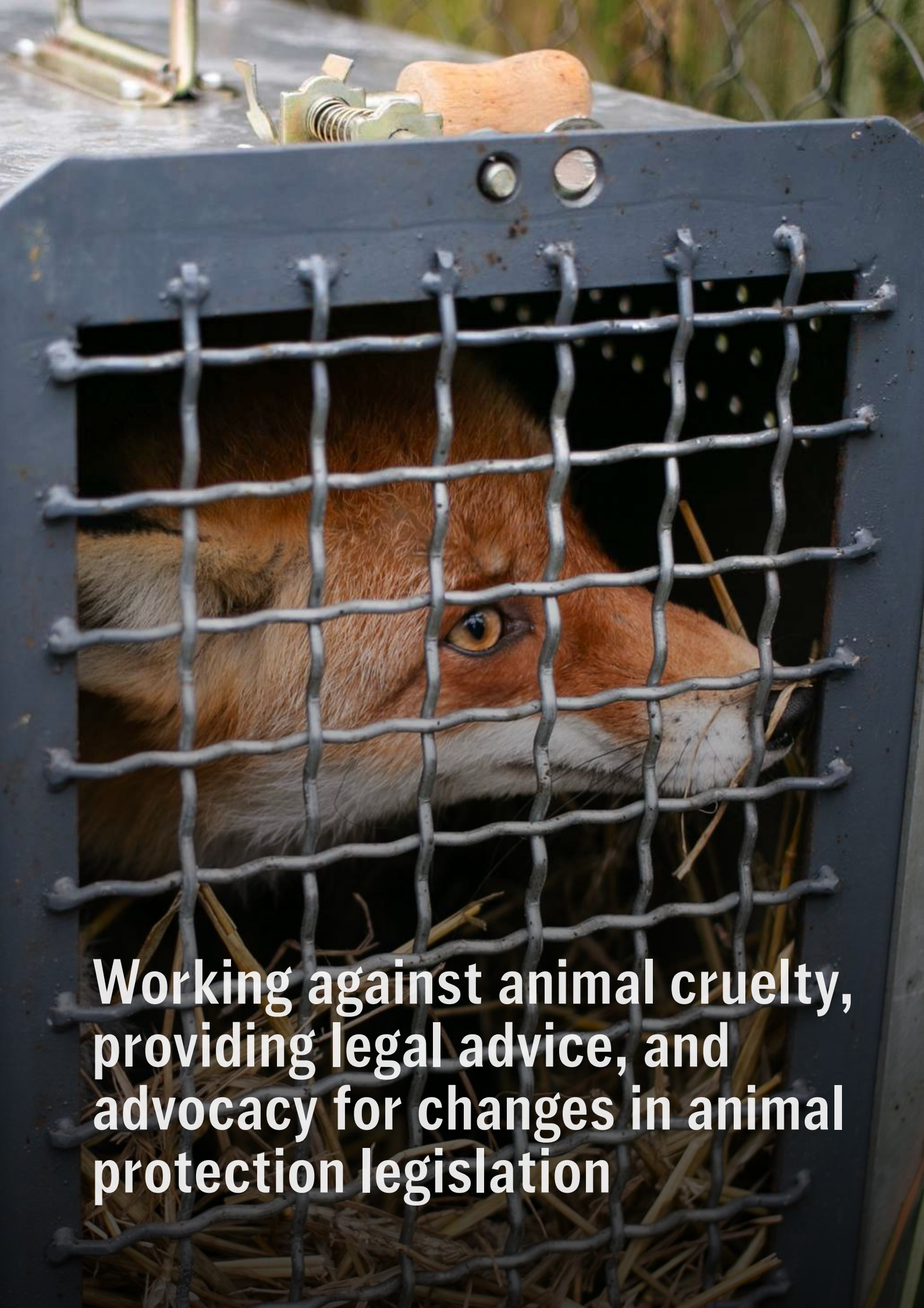


Photo: Iryna Rybakova

#STOPECOCIDEUKRAINE

In 2025, we kept drawing the world's attention to Russia's environmental crimes against Ukraine as part of the #StopEcocideUkraine initiative. We consistently advocated that responsibility for the war should include responsibility for the destruction of nature.





**Working against animal cruelty,
providing legal advice, and
advocacy for changes in animal
protection legislation**

We provided 773 consultations on animal protection in the legal aid chatbot.

We filed 43 reports of administrative offenses, 12 of which resulted in protocols.

We filed 39 reports of criminal offenses, 20 of which resulted in criminal proceedings, and 6 of which resulted in suspects being served with notices of suspicion. We have 4 positive court decisions.

We filed 14 appeals and requests to the Ministry of Economy and the State Environmental Inspectorate, and 23 appeals to other state authorities.

[To seek legal assistance](#)

Our achievements in 2025

- * Together with the Ministry of Development of Communities, Territories, and Infrastructure of Ukraine, **we changed the rules for transporting animals on intercity buses**. For the first time at the state level, the conditions for transporting animals of different sizes and weights were clearly defined: requirements for documents, containers, seat reservations, placement of animals in the cabin, and separate conditions for guide dogs.



- * **We conducted an in-depth analysis of Ukrainian legislation on wild animals in collaboration with Eurogroup.** We analyzed 17 laws and regulations of Ukraine and 5 European Union directives and identified key gaps. **We prepared an analytical report with proposals for changes to the legislation,** which we submitted to the Ministry of Economy of Ukraine, the Cabinet of Ministers of Ukraine, and the Verkhovna Rada of Ukraine. **We received an official response from the Ministry of Economy of Ukraine,** with thanks for our active civic position and confirmation that the proposals will be reviewed and taken into account in the further improvement of the legislation.
- * **We conducted training for prosecutors and investigators** on the topic of «Investigating cases of animal cruelty».
- * **We held a working meeting with the Special Environmental Prosecutor's Office,** transferred the Zviropolis petting zoo case, and drew the attention of law enforcement agencies to the problem of illegal businesses involving animals.





Charity brand ANIMALISM by UAnimals

We received **2,973 orders** and sold **5,013 items**
on the website in 2025

Released **8 new drops,** which reach 45 new products

*Revenue from the charity shop is accounted for in the NGO Revenues section.

[Visit the shop](#)

We shipped goods to the following countries:

Ireland, Czechia, Poland, Norway, Latvia, Germany, Romania, Canada, USA, Moldova, Slovakia, Italy, Great Britain, Australia, Lithuania, Netherlands, Estonia, Portugal, Austria.



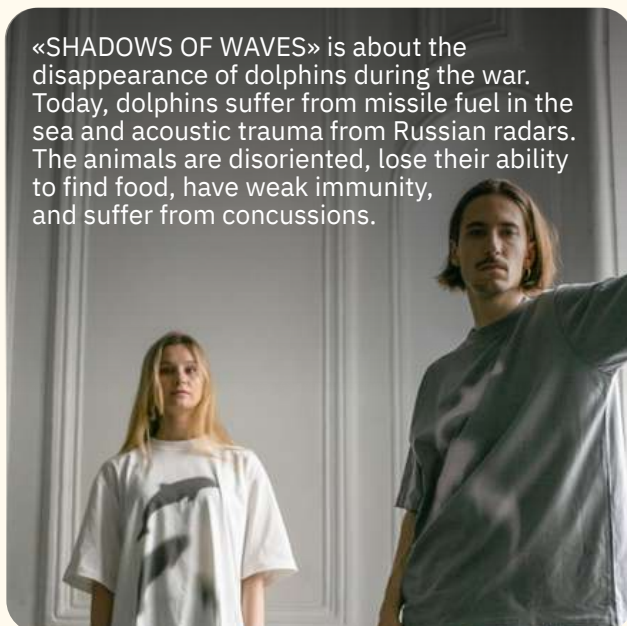
This project was created to raise awareness about important issues: endangered species, animals waiting to be rescued from captivity, dolphins dying from ecocide, circuses without animals, and forests that need to be protected. 100% of the profits from Animalism store sales go to the work of the NGO UAnimals. Thanks to these donations, we were able to evacuate, treat, feed, and save animals!



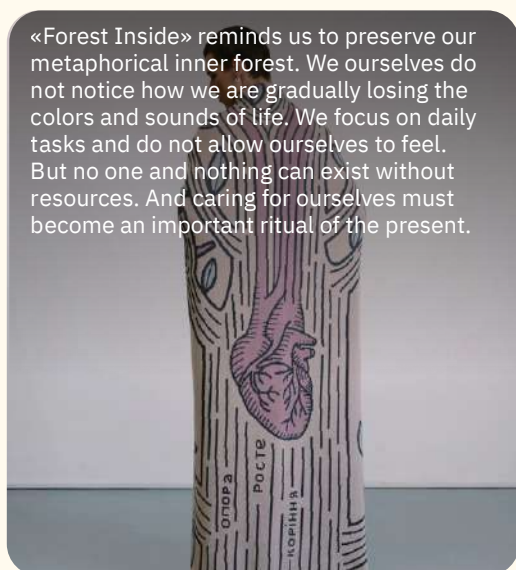
Collections that became iconic in 2025



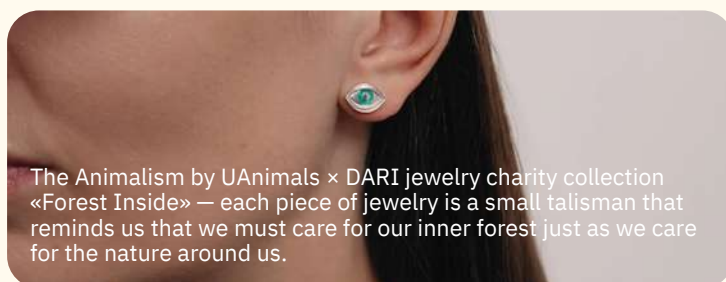
«Murr» is a collaboration between Animalism and the Ukrainian creative association MUR. The collection is about cat purring, endless fur on clothes, love for cats, and murr (purr) squared.



«SHADOWS OF WAVES» is about the disappearance of dolphins during the war. Today, dolphins suffer from missile fuel in the sea and acoustic trauma from Russian radars. The animals are disoriented, lose their ability to find food, have weak immunity, and suffer from concussions.



«Forest Inside» reminds us to preserve our metaphorical inner forest. We ourselves do not notice how we are gradually losing the colors and sounds of life. We focus on daily tasks and do not allow ourselves to feel. But no one and nothing can exist without resources. And caring for ourselves must become an important ritual of the present.



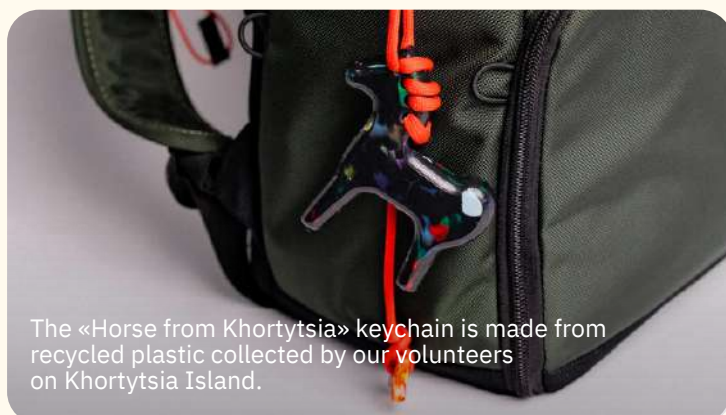
The Animalism by UAnimals × DARI jewelry charity collection «Forest Inside» — each piece of jewelry is a small talisman that reminds us that we must care for our inner forest just as we care for the nature around us.



The toys Viki and Smiley are heartwarming tales about animal rescue, based on real stories. Viki is a dog we rescued in Dobropillia after she suffered a serious injury, and Smiley is a horse we managed to save at the beginning of the full-scale invasion.



«Circus Without Animals» is a stance against the exploitation of animals in circus culture. The circus is a place of laughter and fun, not pain and fear.



The «Horse from Khortytsia» keychain is made from recycled plastic collected by our volunteers on Khortytsia Island.



COMMUNICATION ON UANIMALS SOCIAL MEDIA PAGES

In 2025, UAnimals' audience grew. By the end of the year, we had:

244,000 followers on Instagram, **20,700** on our English-language page,
448,000 on Facebook, **57,000** on Threads, **6,200** on Telegram.

Over the year, our Instagram posts reached more than **20 million**
accounts. The highest organic reach of a Story was
30,000 views without paid promotion.

On the UAnimals pages, we provide information about animal rescue, shelter support, and the fight against cruelty. We also constantly call on adults and children to be humane. Every day, we see more and more conscious and kind people towards animals. This gives us the strength to continue.

We strive to share as many stories and rescue processes as possible. Our audience often watches rescue missions live.

In 2025, we published **over 2,000 original posts** on Ukrainian-language pages. On average, this is 5–6 posts per day. We also posted **over 1,000 posts** on English-language pages.

Thanks to this work, our online community grew by another **46,000 followers** across social media. In addition, **more than 28,000 new users** visited our website.

But the most important thing is not the numbers. It is the thoughts and actions of people that we can change for the benefit of animals and nature through communication.





COLLABORATING WITH THE MEDIA AND OPINION LEADERS

Key indicators of the year:

approximately 4,000 mentions in the media and social networks;

over 500 unique media and information platforms;

about 50 large-scale collaborations with opinion leaders;

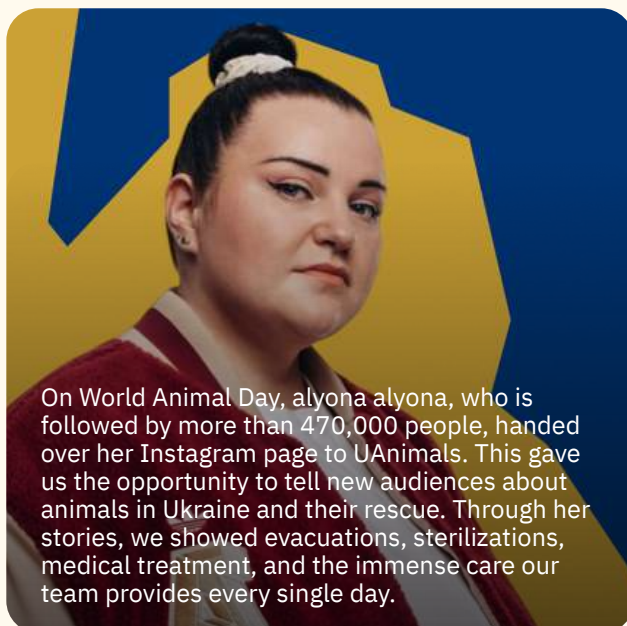
approximately 15 creative campaigns with celebrities.

1+1, Ukrainska Pravda, NV, Vogue Ukraine, ELLE, and dozens of other news platforms across the country.

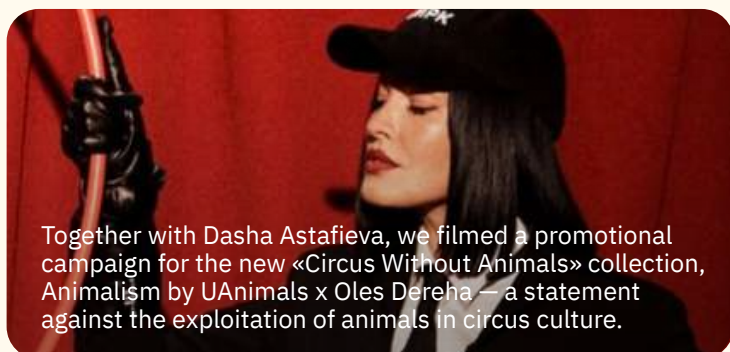
Well-known artists, public figures, and opinion leaders joined the communications and campaigns: DOROFEEVA, Artem Pivovarov, MONATIK, Ramil Nasirov, Jerry Heil, alyona alyona, Vasya Baidak, OTOY, Dasha Astafieva, Dmytro Kuleba, and Alina Mikhailova.



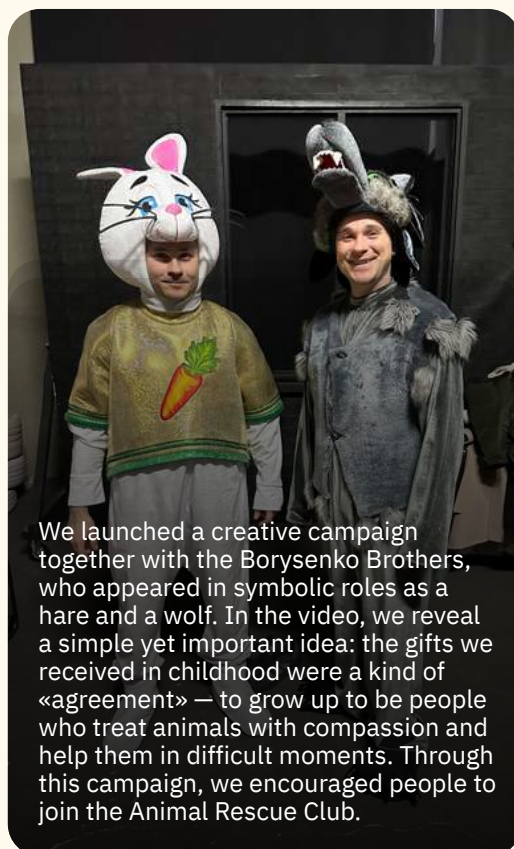
We launched the shortest celebrity ad campaign. DOROFEEVA, Artem Pivovarov, MONATIK, Jerry Heil, and Ramil Nasirov appeared in UAnimals' video ads. The stars show up on screen for just one second — exactly the time it takes to activate cashback for good in the monobank and send it to the fund.



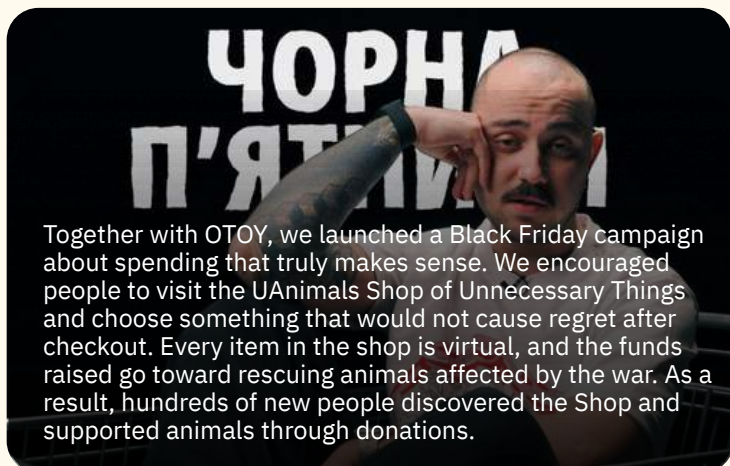
On World Animal Day, alyona alyona, who is followed by more than 470,000 people, handed over her Instagram page to UAnimals. This gave us the opportunity to tell new audiences about animals in Ukraine and their rescue. Through her stories, we showed evacuations, sterilizations, medical treatment, and the immense care our team provides every single day.



Together with Dasha Astafieva, we filmed a promotional campaign for the new «Circus Without Animals» collection, Animalism by UAnimals x Oles Dereha — a statement against the exploitation of animals in circus culture.



We launched a creative campaign together with the Borysenko Brothers, who appeared in symbolic roles as a hare and a wolf. In the video, we reveal a simple yet important idea: the gifts we received in childhood were a kind of «agreement» — to grow up to be people who treat animals with compassion and help them in difficult moments. Through this campaign, we encouraged people to join the Animal Rescue Club.



Together with OTOY, we launched a Black Friday campaign about spending that truly makes sense. We encouraged people to visit the UAnimals Shop of Unnecessary Things and choose something that would not cause regret after checkout. Every item in the shop is virtual, and the funds raised go toward rescuing animals affected by the war. As a result, hundreds of new people discovered the Shop and supported animals through donations.



INDIVIDUAL DONORS

Throughout the year, we closed **64 fundraisers** for animal rescue and raised **over UAH 20.5 million (~\$473,655)**. All of this money went to specific needs for animals, shelters, rehabilitation centers, military personnel who care for animals, etc. We report on each area and project.

[UAnimals reports](#)

TOP-5 fundraisers of the year by amount of money raised:

1. Great winter fundraiser: for firewood, briquettes, and pellets —
UAH 1,328,098.44 (~\$32,010)
2. Fundraiser to help injured and seriously ill animals 8.0 —
UAH 917,968.85 (~\$22,125)
3. Fundraiser to help injured and seriously ill animals 5.0 —
UAH 747,053.63 (~\$18,005)
4. Fundraiser to help injured and seriously ill animals 7.0 —
UAH 730,477.51 (~\$17,606)
5. Fundraising for wounded and seriously ill animals 6.0 —
UAH 716,657.62 (~\$17,273)

[Donate](#)



Some interesting facts of this year:

- * The fastest fundraiser — **in 6 days**, we raised **UAH 584,000 (~\$14,075)** to help dogs living in a landfill in the Kyiv region
- * The largest single donation — **UAH 305,000 (~\$7,351)** for the treatment of seriously ill animals
- * The largest donation from a foreign audience — **UAH 40,000 (~\$964)**.
- * The smallest donation — **1 kopiika (0.023 cents)**. This donation occurred in 14 collections and became a symbol of people contributing whatever amount they could afford.
- * The largest number of friendly jars for fundraising — **352** as part of the Great winter fundraiser.

In 2025, 4,920 people signed up for active monthly subscriptions, regularly supporting the work of UAnimals and animal rescue.

Join the Animal Rescue Club. It's a monthly subscription where you choose the amount you want to donate. Whether it's \$20, \$100, or \$1,000, any support can give animals hope.

[Join](#)



ШОРТЛІСТ

ВІДІБРАНІ КНИЖКИ



UANIMALS EVENTS

In 2025, we not only rescued animals every day but also created events that helped raise awareness, bring people together, and find support. We organized our own events and projects.



We held the All-Ukrainian Animal Protection Award for the third time.

180 guests attended the event and 14 animal rights activists who systematically help animals throughout the country received awards. Two laureates were honored posthumously.

We held the Humane Book – 2025 children's literature award,

which promotes the values of respect for animals and nature. This year, people nominated 338 books for the award. Following the selection process, we recognized three of the most humane publications of 2025 and also presented a special posthumous award.



We launched an information campaign called «Stop the Bachelor»,

dedicated to the problem of uncontrolled reproduction of stray animals. The project explained in a light and recognizable way why sterilization is the only humane way to reduce the number of animals doomed to live on the streets, especially in frontline communities

On Knowledge Day, we launched the virtual university UAnimals — an interactive landing page with a «**Magic Hat**» that directed users to funny faculties online and without registration. Each attempt to enroll became a charitable contribution to saving animals





Sympathizing with animals is not enough, it is important to protect them

Friends, help animals when you can, when you have the strength, time, and opportunity. And even when you don't. We are grateful for the care of animals to donors, volunteers, colleagues from animal protection organizations, shelters, rehabilitation centers, and fighters. We thank everyone involved in animal protection. You inspire us every day!

*WE DON'T KNOW WHAT CHALLENGES AWAIT US IN 2026,
BUT WE KNOW WHO WE ARE DOING IT FOR.*